

ABSTRACT

The present invention provides a method for producing coated papers for printing having good coating runnability during film transfer coating, good print gloss and ink density and excellent printability, and also provides the resulting coated papers.

Disclosed is a method for producing a coated paper for offset printing or gravure printing by applying a coating color containing a pigment and an adhesive on a base paper, wherein the coating color containing 0.1 parts by weight or more and less than 2.0 parts by weight of polyvinyl alcohol (PVA) per 100 parts by weight of the pigment is applied by the film transfer method and preferably the coating weight per side is 7 g/m² or more. For coated papers for web offset printing, the coating color contains less than 2.0 parts by weight of a starch as an adhesive.